



Boost customer service



New Technology = New Opportunities

Customer satisfaction has never been more important. Imagine if all your customer records and interactions were located in one place where they could be accessed, analyzed, and summarized to provide superior customer service and intelligent marketing. Every contact with every customer would become an opportunity for a closer, more personalized and more profitable relationship.

A reliable and powerful server based on the Intel® Xeon™ processor can run the latest customer relationship management (CRM) software to allow integration of customer profiles with product information, purchase history, service records, and other data to help generate additional sales and improve customer satisfaction.

For more information on Intel®-based servers contact your Intel® product dealer.

- ▶ **An Intel® Xeon™ processor-based server can help make a huge difference in how you serve and satisfy customers.**



Copyright © 2004, Intel Corporation. All rights reserved. Intel, the Intel logo, Intel Inside, the Intel Inside logo and Intel Xeon are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries.

*Other names and brands may be claimed as the property of others.
0704/HBD/JKS/PP/8K 302735-001E



**Gain better
financial insights**



New Technology = New Opportunities

Are your company's financial records scattered across several PCs, file cabinets and offices? Imagine the power of having them in one centralized location with sophisticated analysis software to help you obtain a more complete perspective of profit and loss centers, see trends, make projections, manage your cash flow and make better decisions overall.

A powerful server based on the Intel® Xeon™ processor can help you do all this and more. Powerful enough to run enterprise resource management (ERP) software and a variety of other business analysis tools, Intel Xeon processor-based servers give you the ability to examine and share financial data and to scale to accommodate business growth.

For more information on Intel®-based servers contact your Intel® product dealer.

- ▶ **An Intel® Xeon™ processor-based server gives you the processing muscle needed to turn meaningless data into valuable insights.**



Copyright © 2004, Intel Corporation. All rights reserved. Intel, the Intel logo, Intel Inside, the Intel Inside logo and Intel Xeon are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries.

*Other names and brands may be claimed as the property of others.
0704/HBD/JKS/PP/8K 302735-001E



**Make customer
interactions count**



New Technology = New Opportunities

How do you reach more customers, more quickly and more effectively?

Imagine analyzing traffic on your Web site and sending personalized e-mail to your customers. Imagine arming sales people with high-impact, graphically-rich marketing materials to drive up-selling and cross-selling opportunities with your customers. Imagine using eye-catching images and high-quality photos to make your Web site stand out.

Do all this and more using powerful Intel® Xeon™ processor-based servers. These servers can host your Web site, run content creation and management applications, customer relationship management (CRM) software, you name it. Getting the right message to the right audience will help you increase opportunities to drive additional revenue. Reduce the cost of winning new customers while strengthening your relationships with those you already have.

For more information on Intel®-based servers contact your Intel® product dealer.

- ▶ **An Intel® Xeon™ processor-based server can help you strengthen customer relationships and market more effectively.**



Copyright © 2004, Intel Corporation. All rights reserved. Intel, the Intel logo, Intel Inside, the Intel Inside logo and Intel Xeon are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries.

*Other names and brands may be claimed as the property of others.
0704/HBD/JKS/PP/8K 302735-001E



**Communicate and
collaborate securely**



New Technology = New Opportunities

Wouldn't it be nice if everyone in your company could operate off the same up-to-date business data all the time, in the office or in the field? If employees could access key business documents at home or in the office? Or, if sales people could work from the same up-to-date pricing or customer information while away from the office.

It's both possible and affordable using Intel® Xeon™ processor-based servers. These powerful servers can manage your company database and run customer relationship management (CRM) software, the latest office productivity applications, messaging software, and more, all under the protection of business-hardened operating systems and virus software that keep PC security locked down and data safe.

For more information on Intel®-based servers contact your Intel® product dealer.

- ▶ **An Intel® Xeon™ processor-based server can help you work more efficiently and productively – while keeping PCs safe and easy to manage.**



Copyright © 2004, Intel Corporation. All rights reserved. Intel, the Intel logo, Intel Inside, the Intel Inside logo and Intel Xeon are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries.

*Other names and brands may be claimed as the property of others.
0704/HBD/JKS/PP/8K 302735-001E



**Use your valued
resources efficiently**



New Technology = New Opportunities

Do you have an accurate picture of your business right this minute? Do you know precise inventory levels, bookings, sales, labor costs, sales figures by region and other business-critical metrics? Wouldn't you make better decisions if you were listening to such business "heartbeats" every day?

With the appropriate software tools running on an Intel® Xeon™ processor-based server, your business can gain the kind of valuable insights that have traditionally been available only to large corporations. By integrating financial data with customer information, sales figures, production systems, and inventory software, for example, you can get a more accurate snapshot of your company's performance at any point in time and make more intelligent long-term planning and forecasting decisions. This gives you greater control over your future.

For more information on Intel®-based servers contact your Intel® product dealer.

- ▶ **An Intel® Xeon™ processor-based server with the right software helps you make smarter short-term decisions that impact long-term performance.**



Copyright © 2004, Intel Corporation. All rights reserved. Intel, the Intel logo, Intel Inside, the Intel Inside logo and Intel Xeon are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries.

*Other names and brands may be claimed as the property of others.
0704/HBD/JKS/PP/8K 302735-001E